ECB FX Operational Managers' Contact Group Discussion Ethical Behaviour and ACI Model Code

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Focus on Culture Change in Financial Services Need to Demonstrate Best Practice

March 9, 2014 2:04 pm

Forex probes set to dwarf Libor cases

By Daniel Schäfer and Sam Fleming

March 9, 2014 2:04 pm

Big banks face up to €10bn in legal costs

By Daniel Schäfer and Sam Fleming in London

Mar 5, 2014 <u>UK</u>

BoE involvement mirrors the affair it was drawn into over Libor

By Daniel Schäfer and Sam Fleming in London

Swiss and UK watchdogs step up forex investigations

By Daniel Schäfer in London and James Shotter in Zurich

December 5, 2013 1:30 pm

US regulator to take tougher stance on big banks

By Gina Chon in Washington



FINANCIAL TIMES

What is ACI – The Financial Markets Association International?

- ACI The Financial Markets Association (ACI) is a leading global non-profit association of wholesale financial market professionals. Members of ACI are in a large part engaged in trading, broking, operations, regulatory and compliance activities in foreign exchange, money and derivatives markets. ACI was founded in Paris in 1955 as Association Cambiste Internationale and has a proud and illustrious history of involvement in helping its membership through various market-related issues. ACI currently counts over 12 thousand international members from more than 65 countries, with growing interest globally.
- We have individual membership across the financial markets, and represent a broad range of regulated financial markets participants involved in the trading and supporting of FX, money market, fixed income and derivatives instruments
- ACI Model Code is the global industry standard. It is officially endorsed by over 20 countries' central banks and regulators, with active participation in its maintenance by all sides of the industry via the ACI Committee for Professionalism
- ACI qualifications act as a minimum licence to deal in many countries; now includes Dealing, Operations, Diploma and Model Code certification, provide evidence to interested parties of importance placed on highest standards of practice and ethical conduct. Our standards can be tested as evidence of best practice.



Who Are Our Members?

All ACI members are individuals, representing a wide number of employers, and are automatically members of ACI International.

- 1. National Members as defined in Statutes (directly engaged in trading in financial instruments, or working in a regulated business. National. 6 month extension if unemployed. Fees paid to NA, then partly transferred at an agreed rate. The vast majority of our membership (over 90%) are full members.
- 2. Direct International Members as defined in Statutes (no national affiliation or international) Voting rights. Fees paid directly to ACI International only
- 3. Honorary no voting rights unless also affiliated to National Association. No fees paid.

We represent all major regions of the world, and are working to rebuild our national participation in some important areas, such as the United States of America, Canada, China and Latin America, and have a strong campaign to regain representative strength in large centres like London and Hong Kong

Due to our statutes, we encourage strong participation. We welcome strong leadership from new segments, markets and can develop new threads of participation via member participation. This is especially important for the Operations Managers' segment.



What Do We Do For Our Members?

Joining the ACI at National or International level has broad applicability in both the buy and sell sides of financial services, and the public sector. Candidates for our exams, employers of our ACI Model Code, and participants in our committees and working groups come from any number of financial services and sectors.

For whom is ACI membership appropriate?

Investment banks

Corporations

Broker-Dealers

Commercial banks

Consulting firms

Exchanges

Central banks

Hedge funds

Academia

Asset management firms

Government/regulatory agencies

Service providers



What Do We Do For The Industry?

The ACI provides the industry with the opportunity to engage with at a number of levels with participants in the financial markets to determine best practice on trading and market conduct, ethical behaviour and other regulatory issues, without bias toward origin of opinion, geographic region, commercial self-interest, or other institutional constraint. In the current environment, we can help demonstrate sincere intent to improve the culture of the industry, provide a model through individual responsibility, and seek collective action to restore functioning markets.

The ACI has three Board Committees, and a number of formal working groups, including:

- Committee for Professionalism including the writing and maintenance of the ACI Model Code
- ACI FX Committee debating and responding to industry issues and regulatory concerns
- Board of Education preparing the exams, ensuring appropriate topics, certificate on Model Code
- Working Groups include Derivatives WG, Money Market Liquidity WG, European Commission CG



Why Your Staff Should be Members of ACI

- Drives individual understanding of globally accepted practice with respect to ethical issues in the market, during a time of heightened scrutiny and market disruption
- Increases credibility of your front office and back office staff in the eyes of your leaders, colleagues, clients, regulators, board of directors, the media and the public
- Provides ownership of responsibility for conduct at individual level and as part of the "first line of defence", supported by globally accepted exams (if appropriate), and assurance at the second and third lines of defence
- Gives opportunity for strong contribution to the improvement within the industry on various matters, with the ability to strongly influence the future direction of the industry
- It is extremely cost-effective (both versus alternative forms, and versus regulatory fines/investigations)
- Exams and qualifications are recognised in many global centres, with growing importance



How to Join ACI – The Financial Markets Association How To Make The Most Of Membership

- Members join only at individual level, either at National Association level, or as a Direct International member if no National Association is available to them. Contact information is available from the ACI website (www.aciforex.org) or you can be assisted for large numbers of registrations by contacting my office.
- The more centres in which you add members, to greater impact your staff can have on the shaping of the industry, and in drawing in new client activity while stabilising existing business
- In smaller centres, ACI membership provides leadership opportunities for your bank and your staff. This is especially true in some African, Asian and Middle Eastern markets, where thought leadership and market infrastructure direction are required
- Greatest value in ACI Associations and membership comes through engagement and participation, so encouraging staff to be active in pursuing particular interests can bring stronger benefits. As issues arise, groups can be formed without fear of collusion or external bias to discuss questions central to a specific area. New concerns raise opportunities for sub-groups to engage on best practice to find answers to market questions

