

Benoît Cœuré

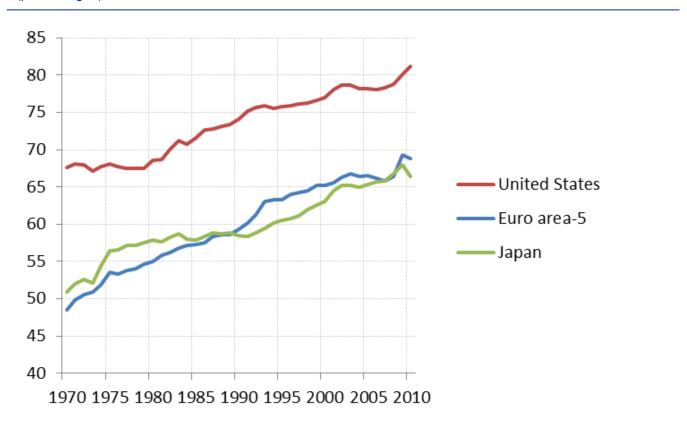
Member of the Executive Board

The rise of services and the transmission of monetary policy

Geneva, 16 May 2019

Share of services in gross value added

(percentages)

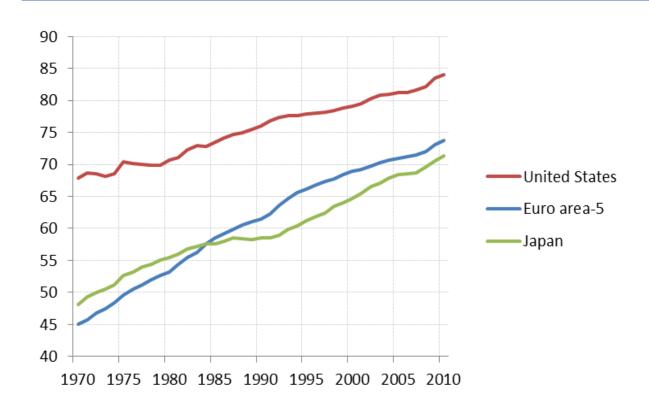


Sources: Haver Analytics, ECB calculations and Timmer, M. P., de Vries, G. J., and de Vries, K. (2015), "Patterns of Structural Change in Developing Countries", in J. Weiss and M. Tribe (Eds.), Routledge Handbook of Industry and Development, pp. 65-83, Routledge.

Three in four persons in the euro area are employed in the service sector

Share of services in total employment

(percentages)

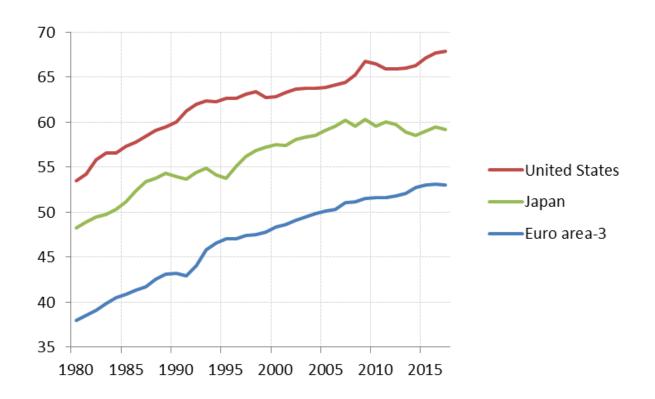


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Households spend a growing share of their consumption expenditure on services

Share of services in household final consumption expenditures

(percentages)



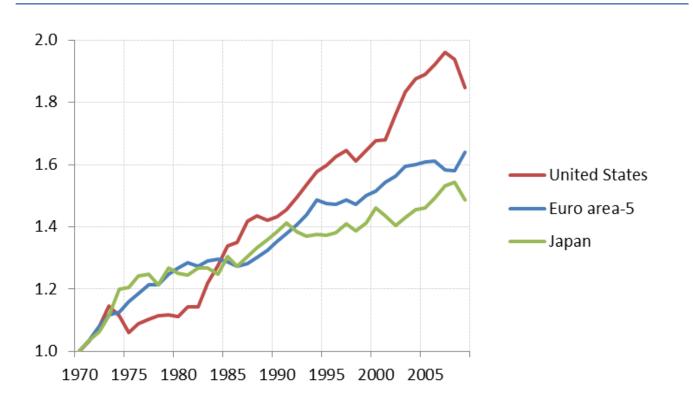
Sources: Haver Analytics, ECB calculations and OECD Annual National Accounts.

Notes: Euro area-3 refers to Germany, France and Italy. Sector classification according to ISIC Rev.4. For Italy, data prior to 1995 have been backcasted using data according to ISIC Rev. 3. Data for Germany prior to 1991 have been backcasted using growth rates for West Germany.

The relative price of services rises with income

Gross value added deflator of services over manufacturing

(indices: 1970 = 1)

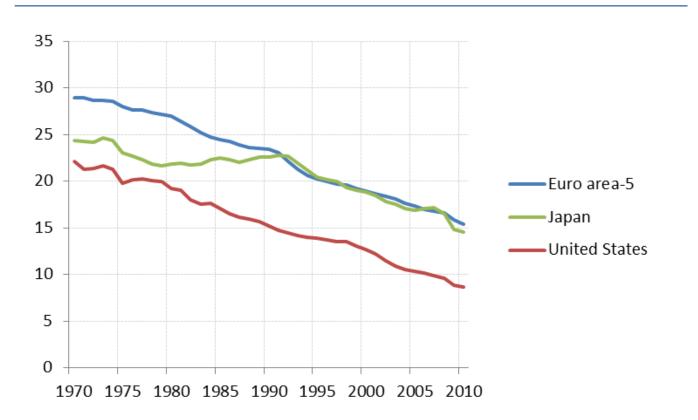


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The flipside of the rise of services: a decline in manufacturing jobs

Share of manufacturing in total employment

(percentages)

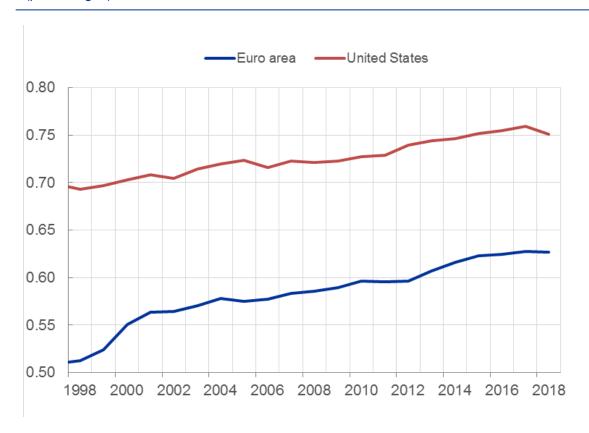


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Structural transformation has shifted the weights in the HICP basket

Share of services in core inflation

(percentages)



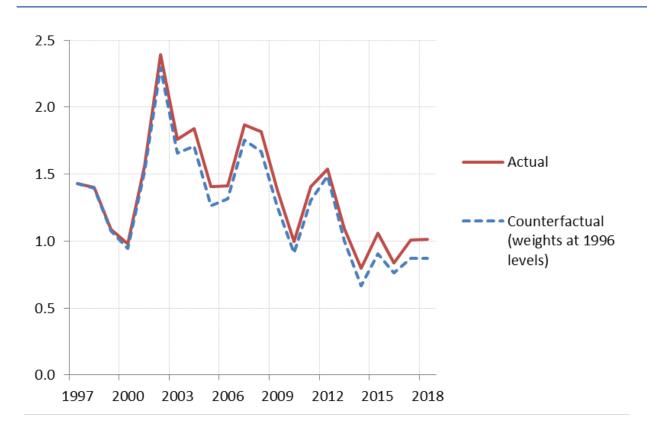
Sources: Eurostat, US Bureau of Labor Statistics, Haver Analytics and ECB calculations.

Notes: For the euro area, data refer to the HICP excluding energy and food. For the United States, data refer to the share of services, less energy services, in the CPI excluding energy and food.

Services deepening has tended to increase the level of core inflation

Euro area HICP excluding energy and food

(annual percentage change)



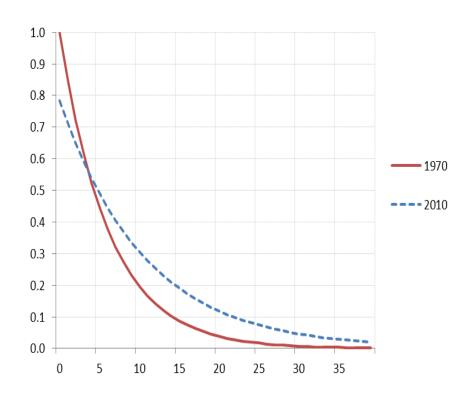
Sources: Eurostat, Haver and ECB calculations.

Notes: The counterfactual has been computed holding the share of services and non-energy industrial goods constant at their 1996 levels.

The rise of services increases the lag of monetary policy transmission

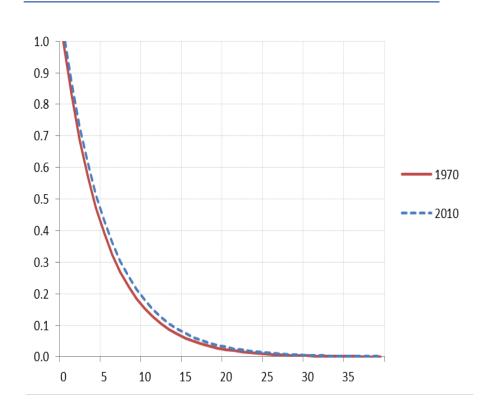
Inflation response to an easing of monetary policy

(y-axis: percent; x-axis: quarters)



Output response to an easing of monetary policy

(y-axis: percent; x-axis: quarters)



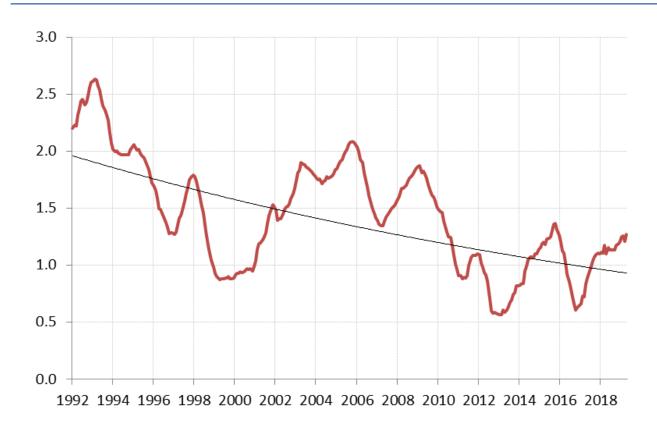
Sources: ECB calculations and Galesi, A. and Rachedi, O. (2018), "Services Deepening and the Transmission of Monetary Policy", *Journal of the European Economic Association*, pp. 1-33

Notes: Calibrated to match the sectoral reallocation experienced by the five largest euro area economies (Germany, France, Italy, Spain and the Netherlands) from 1970 to 2010. The standard deviation of the monetary policy shock is calibrated such that the response of inflation in the 1970 steady-state equals 1%. All other structural parameters of the model are kept constant.

The service sector may be subject to transformation itself

Difference between euro area services and NEIG inflation

(percentage per annum)



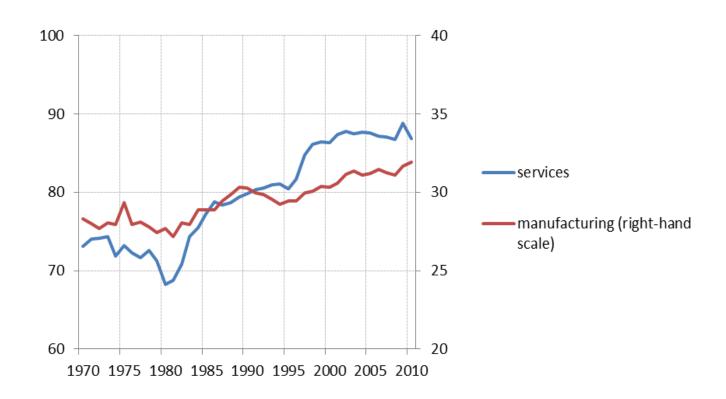
Sources: Haver and ECB calculations.

Notes: Solid line refers to fitted exponential trend.

Services are also increasingly used as input to production

Services input in the production of final services and goods

(percentages)

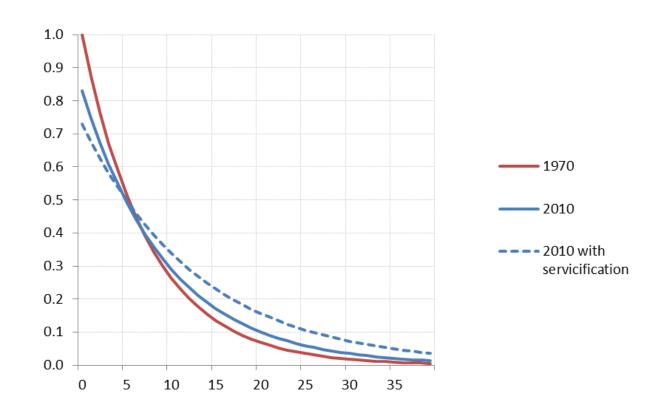


Sources: Bureau of Economic Analysis and ECB calculations.

The input channel may delay the transmission of policy further

Response of US inflation to an easing of monetary policy

(y-axis: percent; x-axis: quarters)



Sources: ECB calculations and Galesi, A. and Rachedi, O. (2018), "Services Deepening and the Transmission of Monetary Policy", *Journal of the European Economic Association*, pp. 1-33

Notes: Calibrated to match the sectoral reallocation experienced by the United States from 1970 to 2010. The standard deviation of the monetary policy shock is calibrated such that the response of inflation in the 1970 steady-state equals 1%. All other structural parameters of the model are kept constant.

Thank you for your attention