Downward Wage Rigidity in the United States: New Evidence from Linked Worker-Firm Data

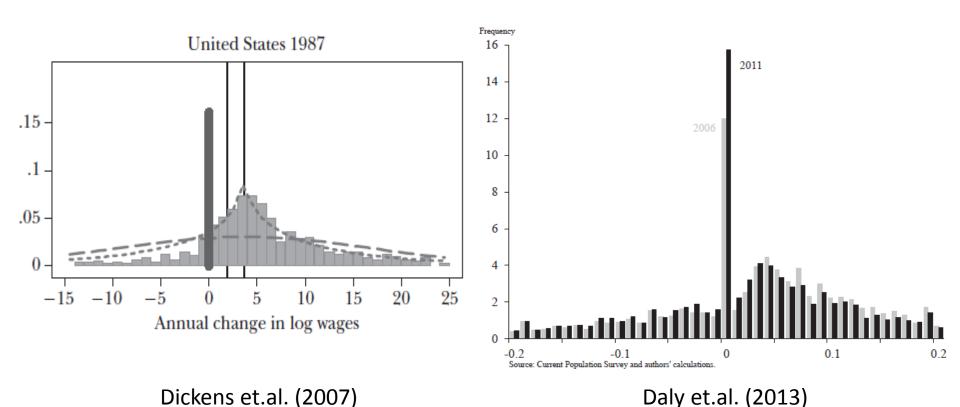
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Stylized fact for the U.S.

Distribution of job-stayers' nominal wage changes is asymmetric,
 with spike at zero and missing mass left of zero.



Stylized fact for the U.S.

- Asymmetric wage change distribution is commonly interpreted as evidence of Downward Wage Rigidity (DWR).
- DWR has potentially important consequences.
 - Large employment losses during Great Recession and slow recovery.
 - If DWR is nominal, optimal inflation rate is positive.
- Existing results for the U.S. are almost exclusively based on household survey data and case studies.
 - Results are subject to measurement error and limited earnings concept.
 - Data cannot be used to study wage change distributions at firm level / test relation between DWR indicators and firm employment decisions.

This paper

- Use administrative data from the LEHD program of the U.S.
 Census Bureau to study the extent and consequences of DWR.
- Distinguish between hourly wage changes and earnings changes.
- Exploit worker-firm link of LEHD to assess whether indicators of DWR predict more job destruction during Great Recession.

Results for today

- 1. Hourly wage change distribution of job-stayers has modest zero spike, is quite concentrated, and shows many wage cuts.
- 2. Earnings change distribution of job-stayers is more disperse and shows little asymmetry, especially during Great Recession.
- 3. Firms disproportionally cut hours to reduce labor cost.
- 4. Firms with zero spike in earnings change distribution have higher job destruction during Great Recession.

DWR literature

- Papers using either household- or firm-level data for U.S.
 - Baker, Gibbs and Holmstrom (1994); McLaughlin (1994); Akerlof, Dickens and Perry (1996); Kahn (1997); Card and Hyslop (1997); Altonji and Devereux (2000); Gottschalk (2005); Elsby (2009); Daly, Hobjin and Lucking (2012); Elsby, Shin and Solon (2013); Barrattieri, Basu and Gottschalk (2014)
 - Lebow, Saks and Wilson (2009); Fallick, Lettau and Wascher (2011, 2015)
- Papers using linked worker-firm data for other countries
 - Ehrlich and Montes (2014) German administrative data
- Papers studying implications of DWR in modern macro models
 - Kim and Ruge-Murcia (2009); Benigno and Ricci (2011); Abbritti and Fahr (2013); Daly and Hobjin (2014); Eggertson and Mehrotra (2014); Schmitt-Grohe and Uribe (2013a, 2013b, 2014);...

Longitudinal Employer Household Dynamics

 Massive database of administrative records based on state UI records covering 95% of private employment.

Advantages:

- millions of observations
- no rounding/recall errors; no top-coding
- worker-firm link means that wage rigidity indicators can be linked to employment outcomes at firm-level
- Disadvantage: only few states have reliable hours data
- Advantage/Disadvantage: earnings includes all monetary compensation paid during quarter

Hourly wage and earnings of job-stayers

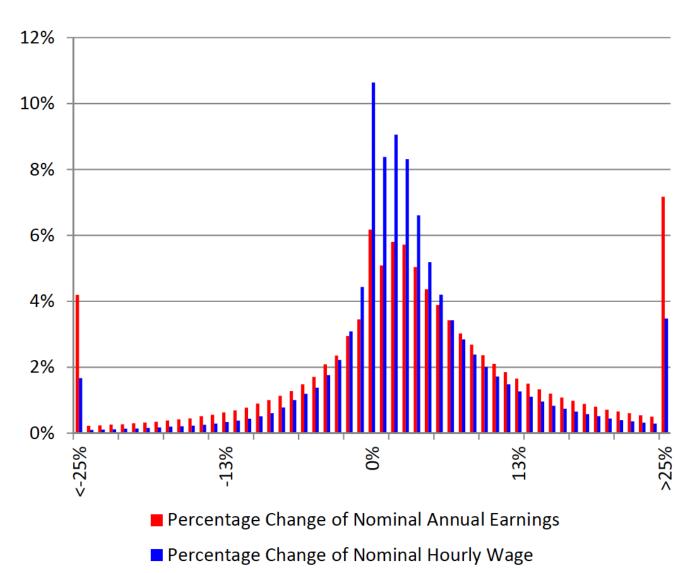
Quarterly wage record

Person ID	Firm ID	Earn Q1	Earn Q2	Hours Q1	Hours Q2
Person1	Firm A	\$7,029	\$2,549	451	134
Person1	Firm B	0	\$6,051	0	327

- Average quarterly hourly wage = Earn / Hours
- Annual earnings, hours = sum of quarterly earnings, hours
- Job stayer = individual who has earnings record with employer for at least 10 consecutive quarters

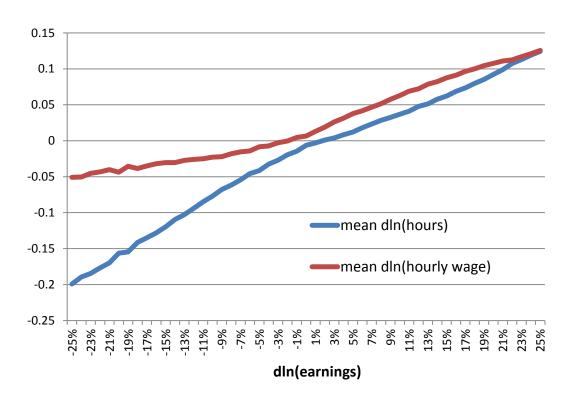
Hourly wage vs. earnings change distribution

3-State sample (MN, RI, WA); 2010 - 2011



Firms reduce earnings for job stayers largely through hours cuts

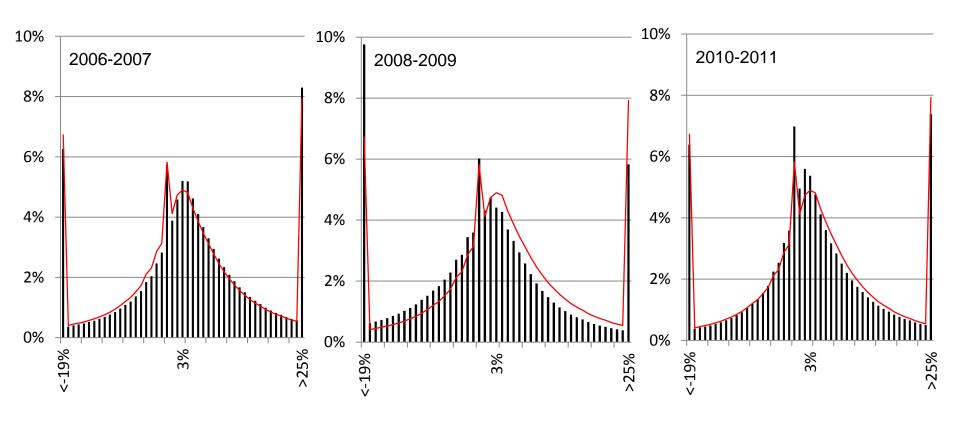
 $\Delta ln(earnings) = \Delta ln(hours) + \Delta ln(hourly wage)$



- 75% of annual earnings cuts are due to decreases in hours
- 25% are due to decreases in hourly wage
- Earnings increases are50/50 hours increases and hourly wage increases

Annual earnings changes

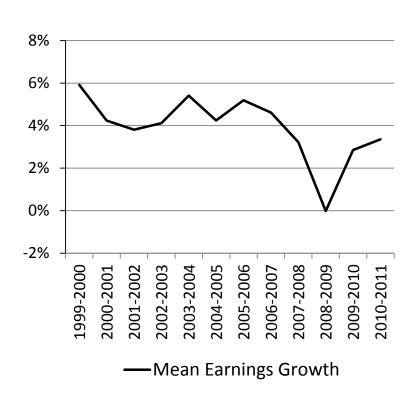
LEHD 30-State sample, all firms pooled

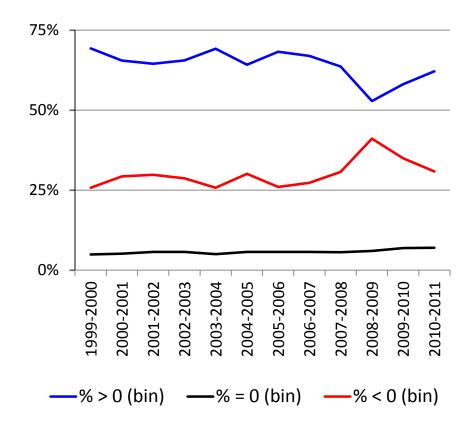


All years pooled distribution in red

Annual earnings changes

LEHD 30-State sample, all firms pooled





Summary of descriptive results

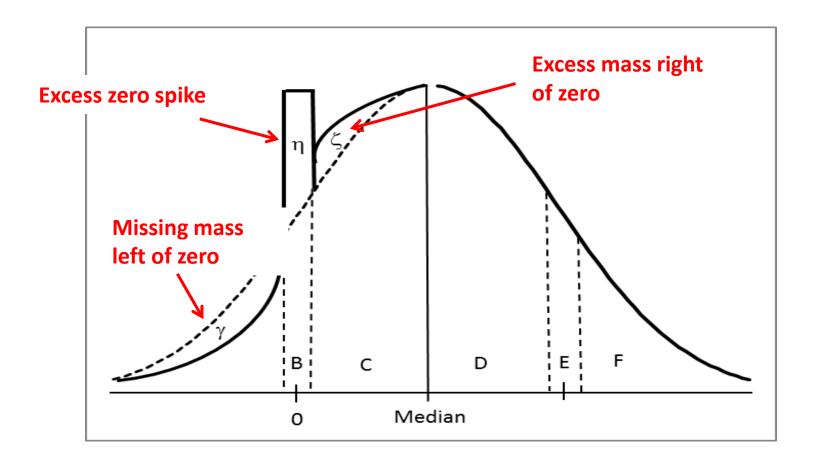
- LEHD wage change distribution is less asymmetric and more concentrated than distributions based on household data.
- 2. Earnings change distribution of job-stayers is more disperse and shows little asymmetry, especially during Great Recession.
- 3. Firms disproportionally cut hours to reduce labor cost.
- Results are suggestive of modest degree of DWR at intensive (hours) margin.
- Earnings change distribution may be better metric to assess consequences of DWR for extensive (employment) margin.

Inference about employment effects of DWR

- Exploit worker-firm link of LEHD to quantify employment consequences of DWR.
- 2 important questions:
- 1) Is asymmetry in wage change distribution necessarily a good indicator of DWR?
- 2) Do DWR-constrained firms necessarily lay off more workers on average than unconstrained firms?

Asymmetry indicators of DWR

Literature has typically considered three asymmetry indicators.



Is asymmetry a good indicator of DWR?

- We use simple model of DWR to show that asymmetry indicators are subject to selection effect from separations; e.g.
 - Negative productivity shock makes DWR constraint more binding.
 - But negative productivity shock also increases separation rate which, by itself, renders distribution more symmetric.
 - Provides potential explanation for why earnings change distribution became more symmetric during Great Recession.
- Generally, shocks have non-monotonic effect on asymmetry.
 - Non-monotonicity makes controlling for selection effects difficult.
 - Asymmetry indicators are not necessarily a good indicator of DWR.

Do DWR-constrained firms lay off more workers?

- DWR-constrained workers have a higher productivity threshold to get hired than unconstrained workers.
- DWR-constrained firms hire on average more productive workers.
- This selection effect from hiring implies that on average, DWR-constrained firms do not lay off more workers than unconstrained firms.
- DWR-constrained firms will, however, lay off more workers in response to large unexpected negative shock.

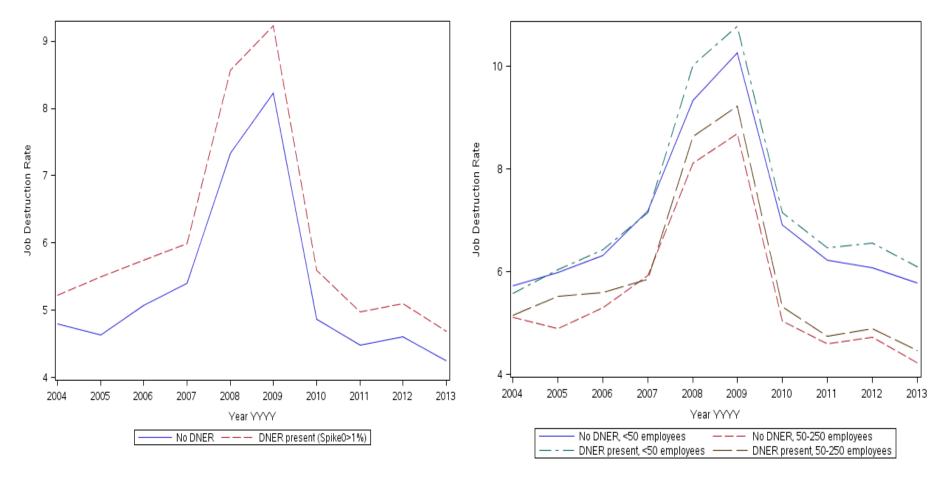
Firm-level inference

Strategy

- Use average zero spike during pre-recession years (2003-07) as DWR indicator, controlling for employment and earnings growth.
- Study difference in job-destruction rates across firms during Great Recession (= a large unexpected negative shock).
- Sample: firms with at least 50 job-stayers and positive median earnings change in pre-recession period
 - Earnings change distributions are not meaningful for smaller firms.
 - Asymmetry statistics are well defined only if median is positive.

Do firms with pre-recession zero spikes have more job destruction during the Great Recession?

Job destruction rates: firms with evidence of a zero spike in the pooled 2003-2007 earnings distribution vs. firms without zero spike



Do firms with pre-recession zero spikes have more job destruction during the Great Recession?

Coefficient on firm-level asymmetry in earnings distribution in 2003-2007 Dependent variable is establishment job destruction rate

	M1	M2	M1	M2
			(balanced	(balanced
Model			panel)	panel)
Excess zero spike	-0.058	-0.381	-0.080	-0.322
	(0.024)	(0.022)	(0.020)	(0.213)
Excess zero spike * [year is 2008 or 2009]	0.381	0.528	0.390	0.491
	(0.036)	(0.036)	(0.036)	(0.036)
Weighted by employment	N	Υ	N	Υ

Includes controls for industry sector, establishment size, year fixed effects, firm average employment growth 2003-2007, median earnings change 2003-2007

Caveats

- Although we control for employment and earnings growth in 2003-2007 when computing DWR indicator and focus on job destruction during Great Recession period, unclear whether this appropriately addresses selection effects.
- Earnings change distributions may be asymmetric (incl. zero spike) for reasons other than DWR; e.g.
 - implicit contracting motives
 - infrequent wage contracting (without DWR)

Conclusion

 Use worker-firm linked data from the LEHD to examine the extent and consequences of DWR in U.S. firms.

Descriptive results

- Hourly wage change distribution from LEHD shows some of asymmetries of household data, although to a lesser extent.
- Firms disproportionally use hours margin to reduce labor costs.
- Earnings change distribution shows relatively little zero spike and asymmetry – especially during Great Recession.
- Regression results suggest that DWR contributed to large employment losses during Great Recession.
 - Job destruction rates overall increased 2% points in 2008.
 - But for firms with evidence of DWR in earnings distribution, almost another .5% points more.

Extra slides

We use three LEHD samples

- Sample 1: Three states (MN, RI, WA) with both earnings and hours data
 - Allows us to decompose earnings changes into hours and wage changes
 - Limitation: data available only for 2009:Q4 2012:Q1
 - About 2 million job stayers
- **Sample 2**: 30 states with earnings data for 1998:Q4 2012:Q1
 - No hours data
 - 12 year-to-year changes in job stayers' annual earnings 1999-2000, 2000-2001, ..., 2010-2011
 - About 30 million job stayers per year
- Sample 3: Subset of Sample 2 firms with ≥ 50 job stayers and positive median earnings change
 - About 16 million job stayers per year

Hourly wage changes (sample 1)

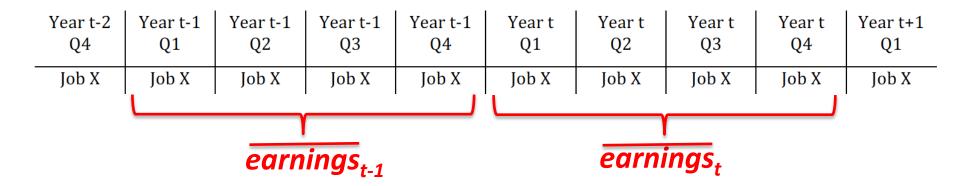
- For 3-state sample, we have both quarterly earnings and hours
 - Average hourly wage: w = earnings / hours
- We compute annual hourly wage change for all job stayers
 - Requires 10 consecutive quarters working for the same employer

Year t-2 Q4	Year t-1 Q1				Year t Q1	Year t Q2	Year t Q3	Year t Q4	Year t+1 Q1
Job X	Job X	Job X	Job X	Job X	Job X	Job X	Job X	Job X	Job X
$\overline{\mathbf{w}}_{t-1}$						W	, , ,		

Annual hourly wage change = $ln(\overline{w}_t) - ln(\overline{w}_{t-1})$

Earnings changes (samples 2 & 3)

 For 30-state samples, we compute annual earnings change for all job stayers



Annual earnings change = $ln(\overline{earnings}_t) - ln(\overline{earnings}_{t-1})$

A simple model of DWR

- Firms and workers match in frictional market and live for 2 periods.
- Worker has stochastic productivity $z \sim F(Z)$ in period 1 and $z' \sim F(Z'/Z)$ in period 2.
- If worker is hired, firm pays fixed cost c and pays
 - period 1 wage $w(z) = \varphi z + (1 \varphi)b$
 - period 2 wage if worker is not DWR-constrained

$$w'(z') = \varphi z' + (1 - \varphi)b$$

period 2 wage if worker is DWR-constrained

$$w'_{DWR}(z', w) = max[\varphi z' + (1 - \varphi)b, w/\pi]$$

A simple model of DWR

• Firm hires worker in period 1 if $V(z) \ge 0$ where

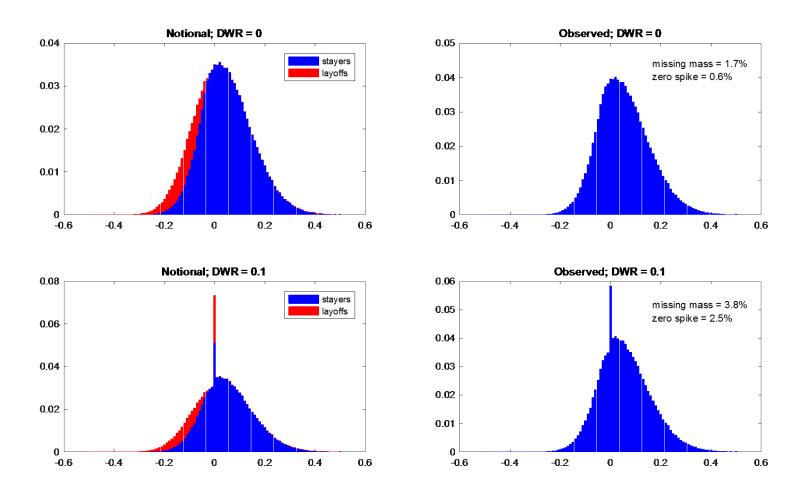
$$V(z) = max[-c + (z - w(z)) + E(max[z' - w', 0]|z), 0]$$

• Firm keeps workers in period 2 if $V'(z') \ge 0$ where

$$V'(z') = max[z' - w'(z'), 0]$$

- V(z) and V'(z') depend on whether worker is DWR-constrained in period 2 or not.
 - Hiring threshold in period 1 and layoff threshold in period 2 are higher for DWR-constrained workers

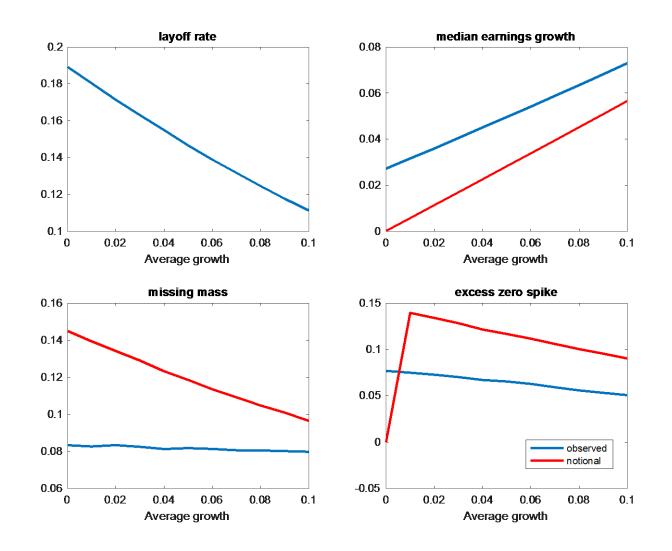
Selection effect from separations



Selection effect from separations

- Separations and therefore asymmetry indicators depend on many factors (e.g. average productivity growth)
- Effects of higher productivity growth on zero spike indicator
 - ▶ DWR-constraint Ψ => zero spike Ψ
 - ▶ Separations Ψ => median wage growth Ψ => zero spike \spadesuit
- Effects of higher productivity growth on missing mass indicator
 - ▶ DWR-constraint ♥ => missing mass ♥
 - > Separations Ψ => median wage growth Ψ => missing mass \uparrow or Ψ
- ⇒ Selection effect from separations has potentially ambiguous effects on asymmetry indicators.

Average growth effects (DWR = 0.3)



Average growth effects (DWR = 0.1)

