## The Kernel Trick for Nonlinear Factor Modeling

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## Motivation

"Linear" Factor Model

$$X_t_{N\times 1} = \bigwedge_{r\times 1} F_t + e_t$$

Can use  $\widehat{F}$  for forecasting (e.g. AR-DI)

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"Nonlinear factor-augmented regression should be considered." Cheng and Hansen 2015 "Linear" Factor Model

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This paper: Nonlinearization via the kernel method.

Idea: Implicit nonlinearization of inputs  $\varphi(\cdot) : \mathcal{X} \to \mathcal{F} \ (\mathbb{R}^N \to \mathbb{R}^M).$ 

How: Substitute  $\langle \mathbf{x}_i, \mathbf{x}_j \rangle$  with  $\langle \varphi(\mathbf{x}_i), \varphi(\mathbf{x}_j) \rangle = k(\mathbf{x}_i, \mathbf{x}_j)$ , e.g.  $k(\mathbf{x}_i, \mathbf{x}_j) = e^{-\gamma ||\mathbf{x}_i - \mathbf{x}_j||^2}$ 

"Nonlinear" Factor Model

$$\varphi(X_t) = \bigwedge_{\substack{r \ge 1 \\ r \ge 1}} F_t + e_t$$

where  $\varphi(\cdot)$  is very flexible and high-dimensional

Kernel factors  $\Longrightarrow \widehat{F}_{\varphi}$ 

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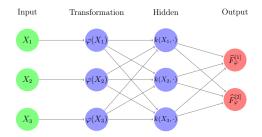
## Interesting Results

### Proposition 1 (Simplified)

Kernel factors and factors by Connor and Korajczyk 1993 when nonlinearized have identical column spaces.

#### Proposition 2 (Simplified)

### Kernel factors can nest linear (PCA) factors.





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High-dimensional approximate static factor model

Theorem 1 (Very simplified)

Consistent estimation is possible for kernels with  $M < \infty$ 

Theorem 2 (Very simplified)

Consistent estimation is possible for kernels with  $M = \infty$ 

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#### Forecasting application:

- McCracken and Ng 2016 dataset, 1959:01 to 2020:04
- 8 variables to forecast at *h* = 1, 3, 6, 9, 12, 18, 24
- Competing models:
  - AR-DI with PCA factors (Stock and Watson 2002)
  - AR-DI with SPCA factors (Bai and Ng 2008)
  - AR-DI with PC<sup>2</sup> factors (Bai and Ng 2008)
  - AR-DI with different kernel factors

Main result:

Kernel-based approach generally outperforms the competition, especially at mid to long horizons

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## Main Takeaways

- Constructing factor estimates nonlinearly can be beneficial forecasting
- Nesting of linear factor estimator
- Connection with neural networks
- Consistency
- Good empirical performance



#### The kernel trick for nonlinear factor modeling\*

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ARTICLE INFO ABSTRACT

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