Money and Spending Multipliers with HA-IO

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Beyond representative agent, one sector

Heterogeneous agents + input-output network

- workers consume different bundles of goods
- firms hire different bundles of workers (+ fixed factors)
- Heterogeneous nominal and real rigidities
 - sticky wage, work for sticky sector...
 - employer (or his customers...) relies on fixed factors
 - more or less elastic labor supply
- New questions:
 - how does policy redistribute across agents?
 - aggregate response to policy same as with rep agent?

Money multiplier

$$(\mathbb{L}_M)_h = \frac{\partial \log I_h}{\partial \log M}$$

Cross section:

- nominal rigidity ↑, real rigidity ↓ ⇔ price volatility ↓, employment volatility ↑
- Aggregate
 - ► substitute towards agents with more nominal rigidity / less real rigidity → more non-neutrality

Spending multiplier

$$(\mathbb{L}_G)_{hi} = \frac{\partial \log I_h}{\partial \log G_i}$$

Spending affects relative demand for different workers

- ▶ direct towards agents with more nominal rigidity / less real rigidity→ larger multiplier
- ▶ replicate aggregate consumption \rightarrow "as if" rep agent
- \blacktriangleright flex prices, no fixed factors, uniform labor supply elasticity \rightarrow composition irrelevant for aggregate employment

Literature

HA-IO: Baqaee and Farhi (2018), Flynn, Patterson, Sturm (2020)

Monetary/fiscal policy with heterogeneous agents:

HANK: Werning (2015), Guerrieri and Lorenzoni (2017), Kaplan, Moll, Violante (2018), Auclert (2019), Auclert, Ronglie, Straub (2019); **open economy:** Benigno (2004), Gali and Monacelli (2008), Engel (2011), Huang and Liu (2005)

Monetary policy with input-output:

analytical: Basu (1995), Erceg et al (1999), Aoki (2001), Woodford (2003), Blanchard and Gali (2007); quantitative: Carvalho (2006), Klenow and Kryvtsov (2008), Nakamura and Steinsson (2008, 2013), Carvalho and Nechio (2011), Bouakez, Cardia, and Ruge-Murcia (2014), Pasten, Schoenle and Weber (2016, 2017), Castro Cienfuegos (2019), Höynk (2019)

Spending multipliers: Bouakez, Rachedi, Santoro (2020), Cox, Muller, Pasten, Schoenle, Weber (2020)

Cross-sectional estimation: Nakamura and Steinnson (2014), Beraja, Hurst, Ospina (2016), Chodorow-Reich (2019), Auerbach, Gorodnichenko, Murphy (2019), Dupor, Karabarbounis, Kudlyak, Mehkari (2019), McLeay and Tenreyro (2018), Levy (2018), Hooper, Mishkin, Sufi (2019), Hazell, Herreno, Nakamura and Steinnson (2020).

Roadmap

Setup

Demand & supply blocks at high level

- general expression for multipliers
- "as if" results
- Specific structural model
 - break "as if" results
 - examples for intuition

Outline

Setup

Multipliers

Examples

Empirics

Conclusion

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Environment

- H worker types, K fixed factors, N production sectors
- Agents
 - consume different bundles of goods
 - own different shares of sectors and fixed factors
 - have different wage rigidity and labor supply elasticity
- Sectors
 - hire different bundles of workers and fixed factors
 - have different position in the input-output network
 - have different price rigidity and demand elasticity
- Log-linearized model
 - evolution described by measurable steady-state shares and elasticities



Consumers

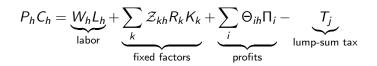
► Type-*h* preferences:

$$\frac{C_{h}\left(x_{1},...,x_{N}\right)^{1-\gamma_{h}}}{1-\gamma_{h}}-\frac{L_{h}^{1+\varphi_{h}}}{1+\varphi_{h}}$$

- Parameters:
 - wealth effects: $\Gamma \equiv diag(\gamma_1, ..., \gamma_H)$
 - Frish elasticities: $\Phi \equiv diag(\varphi_1, ..., \varphi_H)$
 - consumption shares $\beta = (\beta_{i,h})$

Consumers

Type-h budget constraint:



Factor income shares:

$$\varsigma_h \equiv \frac{W_h L_h}{GDP}, \ \varsigma_k \equiv \frac{R_k K_k}{GDP}$$

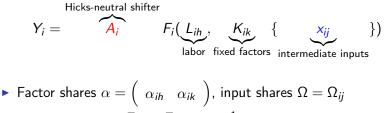
Agents' income shares:

$$s_h \equiv \frac{P_h C_h}{GDP} = \varsigma_h + \sum_j \mathcal{Z}_{kh} \varsigma_k$$

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Producers

CRS sectoral production functions:



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- Domar weights: $\lambda^T \equiv \beta^T (I \Omega)^{-1}$
- Elasticities of substitution

Producers

- Continuum of firms within sectors, CES bundle
 - fraction δ_i of producers adjust price after seeing A
 - notation: $\Delta = diag(\delta_1...\delta_N)$
- Sticky wages: add labor unions with sticky price
- Optimal input subsidies (\(\tau_i\)), log-linearize around efficient equilibrium

Policy instruments

- Government spending: $G = (G_1...G_N)^T$, normalize $G^* = \mathbf{0}$
- Money supply (\leftrightarrow nominal GDP), normalize $M^* = 1$

$$\sum_{h} P_h C_h + \sum_{i} G_i = M$$

Budget constraint:

$$\sum_{h} T_{h} = \sum_{i} \left(G_{i} + \tau_{i} m c_{i} y_{i} \right)$$

For this presentation:

$$T_{h} = \sum_{i} \left[\left[\left(I - \Omega \right)^{-1} \alpha \right]_{hi}^{T} G_{i} + \Theta_{ih} \tau_{i} m c_{i} y_{i} \right]$$



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Supply:
$$I = \mathcal{L}(w, G)$$

Prices and profits:

$$\pi = \Delta (I - \Omega \Delta)^{-1} \alpha w, \ \Pi = - (I - \Delta) (I - \Omega \Delta)^{-1} \alpha w$$

Consumption:

$$c = rw + \underbrace{\mathcal{Z}w_{K}}_{\text{fixed factors}} + \underbrace{\hat{\Theta}^{T}\Pi}_{\text{profits}} - \underbrace{\mathcal{T}(G)}_{\text{taxes}}, \ rw = w_{L} - \delta_{\beta}(\alpha) w$$

Consumption-leisure tradeoff:

$$\Gamma c + \Phi l = rw \rightarrow l = \mathcal{L}(w, G)$$

Demand

Aggregate GDP:

$$\delta_{\bar{\beta}}(\alpha) w + \varsigma_L^T I = d \log M$$

- direct effect ($w \uparrow$, $I \uparrow \Rightarrow \varsigma \uparrow$)
- change in wages/prices \rightarrow substitution \rightarrow factor demand
- \blacktriangleright change in private incomes, spending \rightarrow factor demand

$$\mathbb{S}_{w}w + \mathbb{S}_{I}I = \mathbb{S}_{G}G$$

$$\triangleright \varsigma^T \mathbb{S} = \mathbf{0}$$

Equilibrium

Aggregate demand:

$$\underbrace{\left(\delta_{\bar{\beta}}\left(\alpha\right)+\varsigma_{L}^{T}\mathbb{S}_{w}\right)}_{\mathcal{E}^{T}}w=d\log M-\varsigma_{L}^{T}\mathcal{L}_{g}G$$

► Relative demand:

$$-\underbrace{\left(\mathbb{S}_{w}+\mathbb{S}_{l}\mathcal{L}_{w}\right)}_{\equiv\mathcal{S}_{w}}w=\left(\mathbb{S}_{G}+\mathbb{S}_{l}\mathcal{L}_{g}\right)G$$

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Equilibrium

Aggregate demand:

$$\underbrace{\left(\delta_{\bar{\beta}}\left(\alpha\right)+\varsigma_{L}^{T}\mathcal{L}_{w}\right)}_{\mathcal{E}^{T}}w=d\log M$$

Relative demand:

$$-\underbrace{\left(\mathbb{S}_{w}+\mathbb{S}_{l}\mathcal{L}_{w}\right)}_{\equiv\mathcal{S}_{w}}w=\mathbb{S}_{G}G$$

Decomposition:

$$\mathcal{S}_{w} = \mathcal{S}^{XS} \left(I - \mathbf{1}_{\varsigma}^{T} \right) - \bar{\mathcal{S}}_{\varsigma}^{T}$$

Money multiplier

• Full symmetry, no fixed factors $\Longrightarrow \overline{S} = \mathbf{0}$

$$\mathbb{W}_{m} = \frac{1}{\delta_{\bar{\beta}}\left(\bar{\alpha}\right) + \frac{1}{\gamma + \varphi}\left(1 - \delta_{\bar{\beta}}\left(\bar{\alpha}\right)\right)} d\log M, \ \mathbb{L}_{m} = \frac{\frac{1}{\gamma + \varphi}\left(1 - \delta_{\bar{\beta}}\left(\bar{\alpha}\right)\right)}{\delta_{\bar{\beta}}\left(\bar{\alpha}\right) + \frac{1}{\gamma + \varphi}\left(1 - \delta_{\bar{\beta}}\left(\bar{\alpha}\right)\right)}$$

- Proportional increase
- Satisfy CIA constraint
- Balance excess demand

$$\mathbb{W}_{m} = \frac{1 + \mathcal{S}^{XS-1}\bar{\mathcal{S}}}{\mathcal{E}^{T} \left[1 + \mathcal{S}^{XS-1}\bar{\mathcal{S}}\right]} d \log M, \ \mathbb{L}_{m} = \mathcal{L}_{w} \mathbb{W}_{m}$$

Spending neutrality

- $\Gamma = \mathbb{O}$ OR uniform γ , φ and no fixed factors

$$\mathbb{S}_G G = 0 \iff G \propto \bar{\beta}$$

• Multiplier \approx one sector, representative agent:

$$\mathbb{L}_{g}ar{eta} = \mathbb{L}_{m} + (\mathbf{1} - \mathbb{L}_{m}) rac{\gamma}{\gamma + arphi}$$

Spending multiplier

$$\mathbb{L}_{g}ar{eta} = \mathbb{L}_{m} + (\mathbf{1} - \mathbb{L}_{m}) \, rac{\gamma}{\gamma + arphi}$$

- Wealth effect in labor supply
- Satisfy CIA constraint
- Balance excess demand

$$\mathbb{L}_{g} = \mathbb{L}_{m} \mathbf{1}^{T} + \left(I - \mathbb{L}_{m}\varsigma_{L}^{T}\right) \mathcal{L}_{g} + \left[\mathcal{L}_{w} - \mathbb{L}_{m}\mathcal{E}^{T}\right] \mathcal{S}^{XS-1} \mathbb{S}_{G}$$

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Irrelevance of composition

 \blacktriangleright Flex prices, no fixed factors, uniform γ and φ

$$I = \mathcal{L}(w, G) = \frac{1 - \gamma}{\gamma + \varphi} \underbrace{\left(I - \lambda^{T} \alpha\right) w}_{\text{real wage}} + \frac{\gamma}{\gamma + \varphi} \underbrace{v \sum_{i} G_{i}}_{\text{tax}}$$

$$\implies \bar{\mathbb{L}}_{\mathcal{G}} = \frac{\gamma}{\gamma + \varphi} \sum_{i} G_{i}$$

- Aggregate real wages unaffected by spending
- Same labor supply elasticity for all agents

Outline

Setup

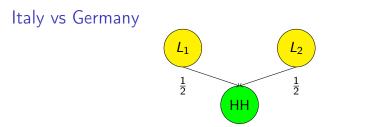
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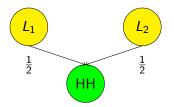
• Cross-section: $l \downarrow$ for sticky workers in a contraction

$$I_{sticky} - I_{flex} \propto rac{arphi heta ar{\delta}}{1 + arphi heta ar{\delta}} (\delta_{flex} - \delta_{sticky}) d \log M$$

• Substitution \rightarrow more non-neutrality:

$$\bar{\mathbb{L}}_{m} = \frac{1 + \frac{\left(\delta_{\text{flex}} - \delta_{\text{sticky}}\right)^{2}}{1 - \bar{\delta}} \frac{\varphi\theta}{1 + \varphi\theta\bar{\delta}}}{1 + \varphi\frac{\bar{\delta}}{1 - \bar{\delta}} - (\varphi - 1)\frac{\left(\delta_{\text{flex}} - \delta_{\text{sticky}}\right)^{2}}{1 - \bar{\delta}} \frac{\varphi\theta}{1 + \varphi\theta\bar{\delta}}}{\frac{1 - \bar{\delta}}{1 + \varphi\theta\bar{\delta}}}$$

Italy vs Germany

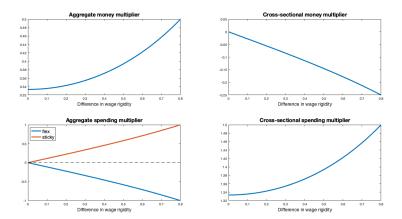


Spending increases agg employment iff directed to sticky sector:

$$\bar{\mathbb{L}}_{g} = \frac{\delta_{\textit{flex}} - \delta_{\textit{sticky}}}{1 + \varphi \theta \bar{\delta}} \left(G_{\textit{sticky}} - G_{\textit{flex}} \right)$$

• Substitution \rightarrow smaller XS multiplier

$$l_1 - l_2 = \left[1 - rac{arphi heta ar{ar{\delta}}}{1 + arphi heta ar{ar{\delta}}}
ight] (extsf{G}_1 - extsf{G}_2)$$



Labor supply elasticity

• Expansion benefits elastic workers ($\varphi_E < \varphi_I$):

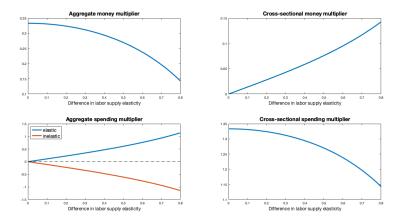
$$I_E - I_I = (\varphi_I - \varphi_E) \frac{\theta \delta}{1 + \bar{\varphi} \theta \delta} \bar{\mathbb{L}}_m$$

• Substitution \rightarrow larger aggregate multiplier:

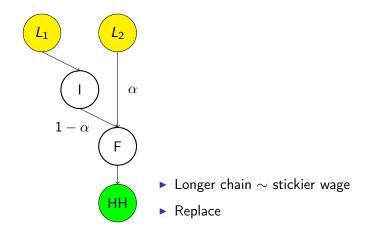
$$\bar{\mathbb{L}}_{m} = \frac{1}{1 + \bar{\varphi} \frac{\delta}{1 - \delta} - \frac{\delta}{1 - \delta} \frac{\theta \delta}{1 + \bar{\varphi} \theta \delta} \left(\varphi_{I} - \varphi_{E}\right)^{2}}$$

► Spending increases *ī* iff directed to elastic workers:

$$\bar{\mathbb{L}}_{g} \propto \frac{\varphi_{I} - \varphi_{E}}{\bar{\varphi} + \varphi_{E}\varphi_{I}\theta\delta} \left(G_{E} - G_{I} \right)$$

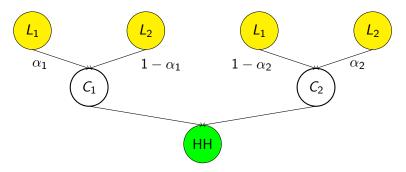


Input-output linkages



$$\delta_F - \delta_I = \delta - \delta^2$$

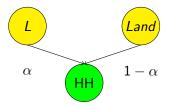
Chain-weighted ES



XS spending multiplier:

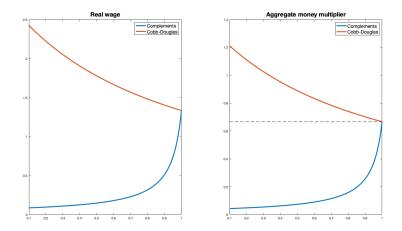
$$l_2 - l_1 = \frac{\varphi \beta_1 \left(1 - \beta_1\right) \left(\alpha_1 - \alpha_2\right) \left(\frac{G_1}{\beta_1} - \frac{G_2}{1 - \beta_1}\right)}{1 + \varphi \left[\frac{\beta_1 (1 - \beta_1) (\alpha_1 - \alpha_2)^2}{s_1 (1 - s_1)} \sigma \delta + \left(1 - \frac{\beta_1 (1 - \beta_1) (\alpha_1 - \alpha_2)^2}{s_1 (1 - s_1)}\right) \theta\right]}$$

Real Estate

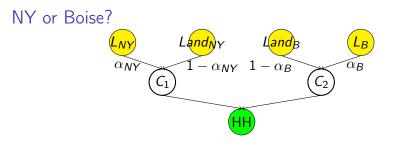


Price stickiness vs labor share

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• Locate construction projects in Boise $\iff \theta < \frac{\delta}{1-\delta}$

$$ar{\mathbb{L}}_{G} \propto arphi heta \left(rac{\delta}{1-\delta} - heta
ight) ig(lpha_{B} - lpha_{NY} ig) ig(G_{B} - G_{NY} ig)$$

Geographic mobility:

- $\sigma\delta < \theta$: must live where you work \rightarrow construction \uparrow in NY
- $\sigma \delta > \theta$: work from home \rightarrow construction \uparrow in Boise

$$I_{B} - I_{NY} \propto \theta \left(\sigma \delta - \theta\right) \left(\alpha_{B} - \alpha_{NY}\right) d \log M$$

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Data

I'm looking into:

- $\blacktriangleright \ ACS \rightarrow employment \ shares$
- \blacktriangleright CEX \rightarrow consumption bundles
- $\blacktriangleright \ \mathsf{BEA} \to \mathsf{capital \ shares}$
- $\blacktriangleright \text{ ADP} \rightarrow \text{wage rigidity}$

Suggestions?

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Conclusion

- Monetary expansion:
 - cross-section: nominal rigidity ↑, real rigidity ↓ ⇔ price volatility ↓, employment volatility ↑
 - \blacktriangleright aggregate: substitution \rightarrow more non-neutrality
- Government spending changes demand composition
 - larger multiplier iff target workers with more nominal / less real rigidity
 - ► "as if" representative agent ⇐⇒ replicate private consumption basket
- Spending vs transfers: TBD

Timing

One-period model

- Period 0: prices are pre-set
- Period 1: money supply and spending shock
 - only a fraction of producers can adjust prices
 - production and consumption take place
 - the world ends

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Seignorage

Consumers need to purchase new money issuances

- agent *h* buys share v_h
- Revenues are fully rebated through lump-sum transfers
- Budget constraint:

$$P_hC_h + \underbrace{v_hdM}_{\text{money purchase}} = \text{income}_h - T_h + \underbrace{v_hdM}_{\text{seignorage rebate}}$$

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Shares

Change in shares

$$\left(I - \frac{\partial \log \text{demand}}{\partial \log \text{income}}\right) \partial \log \varsigma = \left(\frac{\partial \log \text{demand}}{\partial \log w} + \frac{\partial \log \text{profits}}{\partial \log w}\right) w + \frac{\partial}{\partial \log w} w + \frac$$

Definition of factor shares

$$\left(I - \frac{\partial \log \text{demand}}{\partial \log \text{income}}\right) \partial \log \varsigma = \left(I - \frac{\partial \log \text{demand}}{\partial \log \text{income}}\right) (w + l)$$

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